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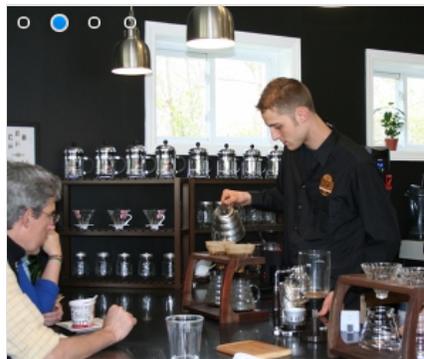
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Hampton Coffee Company® Opens Coffee Experience Store in Southampton

Long Island, New York family-owned Hampton Coffee Company opened its third café and espresso bar in Southampton recently. The new location is located on Highway County Road 39A in Southampton, next to a BMW car dealership. It is the 19-year-old coffee company's first-ever "Coffee Experience Store".



The new location features all the Hampton Coffee favorites like their popular scones baked-on-premises, Hampton Classic Blend coffee, and a selection of their own homemade breakfast and lunch food. However, the new location is modeled on West Coast city-style espresso bars with the highlight here on great coffee and the "coffee experience" with top-notch professional Barista-prepared beverages and a first-in-the-area Pour Over Bar.

"Although all our locations are located in a suburb of New York City, specialty coffee is actually still very new to our area," said company co-owner Jason Belkin. "We were the first micro-roastery in our entire region back in 1994, so for our newest concept we wanted to once again be at the forefront of specialty coffee in our area and bring a top-notch coffee experience out here to The Hamptons." While the company's other locations have a beachy "Martha Stewart" feel to them, which fits in perfectly in a seaside community, for the Southampton concept, they decided to do it differently.

The new Southampton location features a retro-industrial décor with an urban, modern ambience, black walls with stainless steel accents, and earthy touches like the custom-made reclaimed wood tables. "Our new Southampton location was built inside a former Mini Cooper car dealership and garage," said company co-owner Theresa Belkin. "We are proud that Hampton Coffee Company is known for being very environmentally friendly. All our locations were repurposed from a previous abandoned use and are Green Cafés with nearly 100% LED lighting, robust recycling programs, and solar panels."

"What I'm really excited about is that our new Hampton Coffee Company Experience Store has an Education Room where we can hold coffee-related seminars," said Coffee Experience Manager Richard Cummins. "We are looking forward to being able to introduce our customers to the farmers from around the world from whom we buy our green coffee beans. Our first will be from Sumatra, Indonesia. We buy all our Sumatra coffee direct-trade from his family."

Hampton Coffee Company features estate-grown coffee hand-roasted by their own Roastmaster at their Southampton Coffee Roastery and prepared by professional Barista. Besides freshly-roasted coffee and expertly-made espresso, Hampton Coffee Company features muffins, croissants, their famous scones, cinnamon rolls, and cookies all freshly-baked each morning on the premises at each café; a complete lunch menu featuring



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homemade soups, fresh salads, and sandwiches and Panini; and, a variety of delicious housemade desserts.

For more information about family-owned and community-focused Hampton Coffee Company, visit their website at www.hamptoncoffeecompany.com. A Hamptons classic since 1994, Hampton Coffee Company is Long Island, New York's *largest* independently-owned roaster-retailer. Locations include Water Mill, Westhampton Beach, and Southampton in The Hamptons and a custom-built Mobile Espresso Unit van bringing a complete espresso bar to corporate, social, and private events. It's Southampton Coffee Experience Store features the East End's first West Coast city-style Pour Over Bar, coffee workshops, and equipment for home-brewing enthusiasts.

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